

solution | **Ad Insure**

Information System for Insurance Companies

About the Solution

AdInsure is a series of solutions for business support of insurance companies dealing with property insurance and other types of non-life insurance.

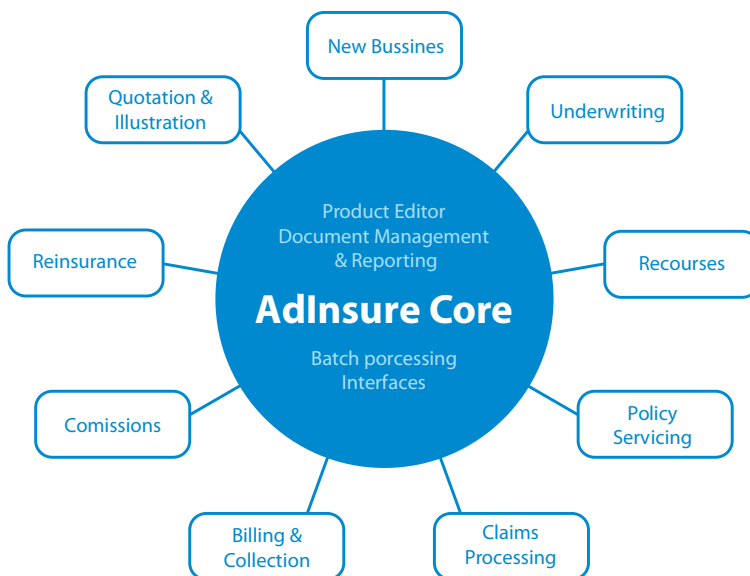
AdInsure allows for rapid implementation, high flexibility in marketing insurance products and gaining an IT overview of the operations of your entire organisation.

The system comprises of several independent solutions that we can develop into a comprehensive and effective insurance business information system that suits the insurer's individual needs.

On the one hand, the system's modular design enables insurance companies to use only the modules they need, and on the other, this type of design facilitates system introduction and gradual transition to the new IT support. The open interfaces allow for a simple, fast and effective integration with external systems.

Comprehensive Process Support

AdInsure covers all insurance company processes including sales, insurance policy conclusion and processing, premium bookkeeping, indemnities, reinsurance and provisioning. It supports all types of non-life insurance, which can be recorded in a single system, as well as various sales channels such as your own sales network, clerk windows, field agents, brokerage and representation agencies, the Internet and various partners.



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Modern System Advantages

Utilising a comprehensive system provides insurers with a better overview of their business operations using a single register of clients, who have different roles within various processes on one hand and incur lower information system management costs on the other, considering that comprehensiveness reduces the potential for error. IT support for all processes and types of insurance can be managed centrally.

Finally, consistent and consolidated data provide a good foundation for analyses and better, faster decision-making, decreasing operative risks.

A Tried and Tested Solution

AdInsure has been developed in collaboration with our clients from the insurance sphere, guaranteeing its suitability. Insurers have been using AdInsure in their everyday business operations for several years now, making it a tried and tested solution. The system is upgraded and improved continuously based upon new experiences in the field.

Independent of Technology

The solution's concept is independent of technology and in practice the system is deployed using Microsoft .Net and Java/WebSphere platforms and is linked to the Microsoft SQL Server, Oracle and IBM DB2 relational databases.

In the selection of technology, it is vital that it guarantees a long-lasting investment and allows the insurer to take advantage of all of the benefits that new approaches currently offer:

- Coverage of various sales channels – branch sales, field sales with offline functionality, concluding policies via the Internet
- Integrated standard payment routes – electronic payment transactions, the exchange of data with banks and collection centres, card operations
- Standard application interfaces – the possibility of exchanging data with major clients safely and automatically, integration with other external systems, links to internal applications such as the general ledger, CRM and data warehouse and connection to and utilisation of all of the advantages of desktop programs such as Microsoft Office or Open Office and others.

Guaranteed Long-Term Support

AdInsure has been developed in collaboration with our clients from the insurance sphere, thus guaranteeing its suitability. AdInsure is now a tried and tested solution that is continuously upgraded and improved based upon new experiences in the field.

AdInsure is part of a family of products for financial institutions. ADACTA also provides insurance companies with information support for asset management (AdTreasury) and accounting (Microsoft Dynamics NAV and AX) as well as with business intelligence systems (QlikView).



Additional Information

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